

**BOLD,
INTIMATE,
CONTEMPORARY,
INNOVATIVE,
PROVOCATIVE,
EXPERIMENTAL,**

**ALMEIDA
THEATRE**

CORPORATE SUPPORT



“A theatre to which
**everyone should take out
a subscription**”

The Observer

“The venue produces **hit after
unstoppable hit**”

The i

“**A powerhouse**”

The Stage

“**Small but mighty,**

Islington’s Almeida Theatre is one of
the most prestigious – and on form! –
theatres in London, equally influential
as a haven for **great writers,
great directors
and great actors**”

Time Out



OUR TRACK RECORD



Since 2023, we've given nearly **5000 free tickets** to young people aged 25 and under as part of 'Almeida for Free'

In the last four years, we've received **19 Olivier Award nominations** and **won 8**



Almeida productions are seen annually by **over 100,000 people** in our venue, the West End and in New York



In 2024/25 **over 85,000 people** have attend our shows (over 85,000 tickets sold)



The Almeida is one of the very few Theatres to have won the **“Theatre of the Year”** award twice

RECENT HIGHLIGHTS



KING LEAR



“ASTONISHING”

The Telegraph



THE YEARS



“MASTERPIECE”

The Guardian



CAT ON A HOT TIN ROOF



“POWERFUL”

Time Out

“It’s got this outreach, it’s making links to the community, to young people to schools.

It’s the closest thing to home”

Juliet Stevenson

“If there’s ever a play that feels like it’s a hot, new, it play.

Chances are, it will be here”

Toheeb Jimoh – Pictured

“It’s a small theatre, making big work”

Katie Brayben



THE FUTURE OF THEATRE

Alongside our productions, Almeida Participation aims to give young people access to some of the most exciting artists working in the industry today, inspiring the audiences and theatre-makers of the future.

We do this via our programmes in schools, with the local community and with young and emerging artists. Additionally, for every show, we host ALMEIDA FOR FREE festivals, giving away tickets for free for under 25s, alongside delivering a series of masterclasses in theatre making led by leading Almeida artists.

In 2024 alone:

- **2,234 school children (aged 8-18) participated in our school workshops, performance projects, work experience programme, received free tickets and more.**

- **3,300 young people reached through short- and long-term creative projects including giving away 1,762 free tickets through our Almeida For Free evening shows.**

- **The Almeida Youth Board (13 young people) initiated a national network of youth leaders from 15 arts institutions across the UK including the RSC, Manchester Royal Exchange, Leeds Playhouse and Sheffield Theatre.**



WHAT THE ALMEIDA CAN DELIVER FOR YOUR BUSINESS



At the Almeida Theatre we have a track record of working with a variety of companies through a range of support packages that deliver return on investment across the entire business. Corporate Support with the Almeida will provide:

- Opportunities that harness the potential of live theatre to demonstrate your business's brand values and ESG priorities
- Collaborative and strategic brand marketing campaigns
- Unmissable events to engage your key stakeholders with what makes you unique as a business
- Training and personal development opportunities that draw on the stage skills required to engage, perform, and tell stories to eclectic audiences
- Moments to galvanise and reward colleagues around sold-out, award-winning productions

CORPORATE MEMBERSHIPS

Becoming a Corporate Member will provide you with a year-round programme of unique events and unforgettable experiences to strengthen your company's most important relationships.

With three tiers to suit all needs and budgets, members receive:

- **An allocation of tickets – for clients or colleagues – to the Almeida's award-winning productions, even when they're sold out to the general public, and always the best seats in the house.**
- **Invitations to corporate members' evenings, with receptions and Q&As with the cast and creative teams, exclusively for our supporters.**
- **Opportunities to host private events exclusively for your business, for larger groups of clients or colleagues.**
- **Crediting as supporters of the Almeida in the theatre, and on select print and digital communications**

Memberships start from £7,500 per year (plus VAT)



CORPORATE MEMBERSHIP BREAKDOWN

CORPORATE MEMBERSHIPS BENEFITS	PREMIER MEMBER £25,000 plus VAT	CORPORATE MEMBER £15,000 plus VAT	ASSOCIATE MEMBER £7,500 plus VAT
Private event, including best-in-house tickets, event-space hire, programmes, refreshments and catering, with the opportunity to integrate the Almeida's performers and creatives into your event (subject to availability)	For 40 guests	For 20 guests	-
An allocation of theatre tickets to be used at your discretion to Almeida Theatre productions, in groups no larger than 8. These tickets include a pre-theatre, two-course dinner at a neighbouring restaurant. These will be best-in-house, with programmes and drinks vouchers for pre-theatre and interval refreshments.	40	20	12
A further allocation of theatre tickets to be used at your discretion to Almeida Theatre productions, in groups no larger than 8. These will be best-in-house, with programmes and drinks vouchers for pre-theatre and interval refreshments.	40	20	12
Invitations to join us at Almeida press night and patron events for Almeida Theatre productions (between 5 – 6 per annum).	Invitations for 2 to every press night and patron event in the membership year	Invitation for 2 to every press night and patron event in the membership year	Invitation for 2 to the press night and patron events for three productions in the membership year
Crediting as corporate members of the Almeida Theatre in programmes, on theatre donor-boards, and on the Almeida Theatre's website.	✓	✓	✓
Ability for colleagues to purchase tickets to Almeida Theatre productions for personal use in advance of going on sale to the general public.	✓	✓	✓

CORPORATE PARTNERSHIPS

Becoming a Corporate Partner will afford you all the benefits mentioned on the previous page and provide you with a bespoke portfolio of business assets that respond to your strategic objectives.

The Corporate Partner benefits:

- Significant brand marketing and PR value on the Almeida's owned marketing channels, including digital platforms and e-comms.
- Social investment into your communities thanks to the Almeida's wide-reaching, year-round outreach and participation programmes.
- Exclusive events and experiences that draw on the award-winning creatives and cast of Almeida productions, including a generous allocation of tickets for Almeida Theatre productions.

Partnerships start from £25,000 per year



HIGH LEVEL ENTERTAINING EVENTS



These are strictly limited, meaning that your event truly will be one of the only opportunities for your guests to enjoy some of the UK's most highly sought-after theatrical performances. These events are incredibly unique as your guests will enjoy access to the space used by some of the most impressive artistic talent of the last fifty years.

- Opportunities that harness the potential of live theatre to demonstrate your business's brand values and ESG priorities
- Collaborative and strategic brand marketing campaigns
- Unmissable events to engage your key stakeholders with what makes you unique as a business
- Training and personal development opportunities that draw on the stage skills required to engage, perform, and tell stories to eclectic audiences
- Moments to galvanise and reward colleagues around sold-out, award-winning productions

THANK YOU

Join the Almeida today
and put your business centre stage

To discuss supporting the Almeida
Theatre please contact the
Corporate Partnerships team on
partnerships@almeida.co.uk

