

# ALMEIDA THEATRE

**THE ALMEIDA IS ONE  
OF THE WORLD'S  
LEADING PRODUCING  
THEATRES  
AND A VITAL FORCE IN  
OUR COMMUNITY AND  
THE UK'S CREATIVE  
INDUSTRIES.**

## **CORPORATE SUPPORT**



*A Streetcar Named Desire*

Photo by Marc Brenner

The Almeida is a registered charity no. 282167

# THE ALMEIDA'S PURPOSE

The Almeida is a small but mighty international theatrical powerhouse, fuelled by creative innovation and social purpose.

As a registered charity, needing to fundraise £2.5m each year, our supporters are the lifeblood of the Almeida.

We bring together the most skilled artists of our generation to create productions of exceptional quality that resonate in contemporary society.

Through our free Participation programme, we provide access to the life-changing power of the arts across schools and underrepresented local communities.

As we enter an exciting new chapter under Dominic Cooke's leadership, we invite you to join us to ensure that the Almeida continues to drive lasting impact within our local community and the wider creative ecology.



# OUR REACH AND IMPACT



We welcome over 100,000 audience members to our theatre in Islington each year.

Since 2014, we have won over 50 major awards, and have transferred 25 productions to the West End, New York, and beyond.



The Almeida is one of the very few theatres to have won the London Theatre of the Year award twice.



Over 4,000 young people engaged with the Almeida completely free last year through our Participation programmes.



We connect with over 80,000 people through our e-list and reach 8,700,000 annually on Instagram.



In 2026, we launched our groundbreaking Almeida Every Child initiative, which will reach every 9 to 14-year-old in Islington over the next two years.



# WHAT THE ALMEIDA CAN DELIVER FOR YOUR BUSINESS

The Almeida has a strong track record of collaborating with businesses and brands to develop bespoke partnerships, delivering creative solutions to strategic business objectives. In our partnerships, we can deliver:

## BRAND STORYTELLING

**Align your brand with the Almeida - an internationally-renowned innovator, disrupter, and thought leader in the creative industries. Engage with our culturally-connected and socially-conscious audiences and access our expertise in live theatre and content creation to tell compelling and authentic brand stories for your business.**

## UNIQUE ENTERTAINING

**Deepen existing client relations through stimulating private events around our world-class productions. Forge new connections with our HNW donor base through invitations to exclusive Almeida events, and enjoy priority booking and tickets to sold-out productions for your senior stakeholders, staff and clients.**

## SOCIAL IMPACT

**Underpin your existing community and CSR objectives by supporting a registered charity delivering vital education, community and talent development programmes. Our participation work sparks creativity, boosts literacy, and develops key transferable skills to set people up for the future.**

# CORPORATE MEMBERSHIP **BENEFITS**

Enjoy multiple entertaining and engagement touchpoints for your most valued people throughout the year at the Almeida through our corporate membership programme.

<b>MEMBERSHIP LEVELS &amp; BENEFITS</b>	<b>AMBASSADOR £25,000</b>	<b>ADVOCATE £15,000</b>	<b>ASSOCIATE £7,500</b>
An exclusive allocation of top price tickets to our sold-out productions	70 tickets	40 tickets	20 tickets
Option to host an exclusive event, including programmes, refreshments and catering, with a welcome from a member of the Almeida team to share insights into the production (using tickets from the above allocation)	2 per year	1 per year	✘
An invitation to join us at Almeida Press Nights	All Press Nights (6 per year)	3 Press Nights per year	✘
An invitation to an Almeida Supporters' Evening for each production	6	4	2
Crediting as a supporter of the Almeida Theatre in programmes, on theatre donor boards, and on the Almeida Theatre's website	✓	✓	✓

Prices do not include VAT

# BESPOKE PARTNERSHIP OPPORTUNITIES

Alongside our corporate memberships, we offer additional bespoke partnership opportunities tailored to your business's budget and needs.

## PRODUCTION PARTNERSHIP

Showcase your commitment to innovation and creativity by aligning your brand with a bold, world-class Almeida production. Gain prominent visibility across our digital platforms and benefit from a direct connection with our culturally-engaged audiences.

## EVENING SPONSORSHIP

Enjoy a tailored hosting experience that aligns your business with the themes and social conversations of one of our productions, whilst hosting your VIP clients with an exclusive evening of high-quality entertainment at a world class venue.

## NEXT GENERATION TALENT

Fuel the next generation of theatre-makers by supporting the Almeida's investment in emerging artists, championing bold new voices and helping build a more diverse and representative future for British theatre, with initiatives including Almeida Makers and our For Free Festival.

## CREATIVE EDUCATION

Position your business at the heart of meaningful change by supporting our vital Schools work, including the Almeida Every Child initiative, which will bring the life changing power of theatre to every 9 to 14-year-old in Islington over the next two years.

**“A THEATRE TO WHICH EVERYONE SHOULD TAKE OUT A SUBSCRIPTION”**

*The Observer*

**“A POWERHOUSE”**

*The Stage*

**“THE VENUE PRODUCES HIT AFTER UNSTOPPABLE HIT”**

*The i*

**“SMALL BUT MIGHTY”**

*Time Out*

**“THE MOST DARING AND EXCITING THEATRE IN LONDON”**

*Evening Standard*



*The Years*

Photo by Ali Wright

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# THANK YOU

To discuss how a partnership with the Almeida can deliver creative opportunities for your business, and for more information on our bespoke partnerships, please contact Olivia Highland, Director of Development, on [020 7288 4907](tel:02072884907) or [ohighland@almeida.co.uk](mailto:ohighland@almeida.co.uk)



*American Psycho*

Photo by Marc Brenner

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